

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

**UTILITY PATENT APPLICATION  
TRANSMITTAL LETTER  
UNDER 37 C.F.R. 1.53(b)**

ATTORNEY DOCKET NO.:  
12510/70

Address to:  
Mail Stop Patent Application  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Transmitted herewith for filing is a patent application.

Inventor(s): **Michael GABRIEL, Bruce PROBST and Jeffrey  
DIBARTOLOMEO**

For: **SYSTEM AND METHOD FOR MEDIA RESEARCH AND  
NOTIFICATION**

Enclosed are:

1. ☒ 11 pages of Specification, 3 pages of Claims and 1 page of Abstract;  
☒ 8 pages of Drawings

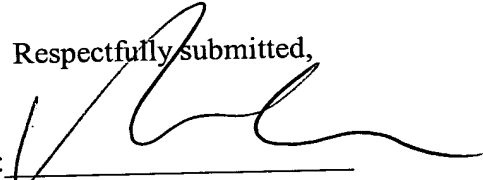
2. The filing fee has been calculated as shown below:

	NUMBER FILED	NUMBER EXTRA*	RATE (\$)	FEE (\$)
BASIC FEE				750.00
TOTAL CLAIMS	19 - 20 =	0	18.00	0.00
INDEPENDENT CLAIMS	4 - 3 =	1	84.00	84.00
MULTIPLE DEPENDENT CLAIM PRESENT				280.00
*Number extra must be zero or larger			TOTAL	834.00
If the applicant is a small entity under 37 C.F.R. §§ 1.9 and 1.27, then divide total fee by 2, and enter amount here.			SMALL ENTITY TOTAL	

3. Please charge the required application filing fee of **\$834.00** to the deposit account of **Kenyon & Kenyon**, deposit account number **11-0600**.
4. The Commissioner is hereby authorized to charge payment of the following fees, associated with this communication or arising during the pendency of this application, or to credit any overpayment to the deposit account of **Kenyon & Kenyon**, deposit account number **11-0600**:
- A. Any additional filing fees required under 37 C.F.R. § 1.16;
  - B. Any additional patent application processing fees under 37 C.F.R. § 1.17;
  - C. Any additional patent issue fees under 37 C.F.R. § 1.18;
  - D. Any additional document supply fees under 37 C.F.R. § 1.19;
  - E. Any additional post-patent processing fees under 37 C.F.R. § 1.20; or
  - F. Any additional miscellaneous fees under 37 C.F.R. § 1.21.
5. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

Dated: 29 Sept 2005

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